

ADT 4M: Canadian Theatre

Canadian Voices Production Pitch Summative Assignment

For the final summative assignment in our ongoing study of Canadian Voices, you will read a Canadian play and form a “theatre company” in a small group. Each company will create a proposal or “pitch” for their play to a group of producers (i.e. the rest of the class) outlining why this Canadian play should be produced on the stage.

“Pitch” Presentation

Your pitch presentation is an opportunity for your theatre company to persuade producers that your play should be produced. The presentation should include the following elements:

- Background on the play and playwright
- A one paragraph summary of the play (that doesn't give away the ending!)
- An introduction of the main characters
- A discussion of themes and issues in the play, and why you feel these are relevant to a Canadian audience today
- A brief presentation from each group member of his/her media product (see Choice Board for more details)
- A 4-5 minute performance of a scene or series of vignettes from the play

Getting Started

- Use the **5W Pitch Planning Sheet** to brainstorm ideas for your pitch presentation.
- Divide tasks and assign roles to group members (who will present the playwright's biography? Which media product will each person create for the pitch?)
- Select a powerful scene from the script to rehearse and present. Use the creative process to stage your selected scene.

Evaluation

All marks are individual. Each student should have an equal part in the discussion portion and performance portion of the presentation.

Pitch Production: Media Product Choice Board

<p>Create an original poster advertising this production of the play. It should include a high-interest visual, as well as all the necessary information viewers would need to know to see it (title of play, venue, dates, name of playwright, director, etc.)</p>	<p>Create a program or playbill for your production. This booklet should include program notes detailing the vision of your production as well as cast information and a visual.</p>	<p>Create and draw costume and/or prop designs for your production. Write an explanation for each design that connects it to the premise of your version.</p>
<p>Create a playlist of musical selections for your production, such as pre-show music, intro and outro music and a selection for the final curtain call. For each selection, write a short explanation of how these selections reflect the themes and subject matter of your play.</p>	<p style="text-align: center;"><i>Production Proposal Media Product</i></p> <p style="text-align: center;">Each member of your group should choose a different media product to create for your Production Pitch Assignment.</p>	<p>Create a set design for your production by drawing it or creating a 3-D model. Write an explanation of how the design reflects your vision of the play and where you would specifically set this production (in an existing theatre, outside in a non-theatre space, etc.)</p>
<p>Create a callboard display that features headshots and biographies of the key players in your production, including the playwright, director, and main characters in the play</p>	<p>Write a 1-2 page press release advertising your production. Be sure to include all basic information about the play (dates, location, playwright) as well as a persuasive explanation of why you feel this production would appeal to its target audience.</p>	<p>Conduct research on 1-2 aspects of this play and production, such as the playwright, past productions of the show, the time period in which it is set, or a particular issue or event that is addressed in the play. Assemble your research into a dramaturgy display board or booklet.</p>