



Council of Ontario Drama and Dance Educators

Policy on Charity and Non-Charity Partnerships

Purpose: To ensure that any partnerships entered into are compliant with CODE's charitable mandate. These partnerships may be Educational, Community, or Business partnerships, where one or more institutions collaborate with CODE for the purposes of advocating, supporting, and/or facilitating Dance and Drama in Ontario.

Types of Partnerships

Educational: Universities, Colleges, Boards of Educations, Subject Associations, Elementary and Secondary Schools, Museums.

Community: Government Agencies, OTF, ETFO, OSSTF, OECTA, Charitable Community Arts organizations, Indigenous organizations.

Business: Non-Charitable Organizations.

Policy/Guideline

Before Partnerships can be considered the following criteria must be met:

- The work of the partnering organization aligns with our CODE's mandate and by-laws.
- When entering into partnership agreements with organizations, we must establish trust and familiarity with the partnering organization. Their leadership will communicate with the Dance and Drama Liaisons to determine what the terms of the partnership are and will report jointly to the board for approval.

All charity and non-charity partnerships must be approved at the board level. Board approval will be dependent upon:

- A clear outline of the type of partnership, organization, and their activities.
- Agreement of services and benefits, both financial and in-kind provided by each partner.

Partnerships will not be considered where there is:

- A conflict of interest
- A risk to the reputation of our organization*

Partnerships will be terminated if the following occur:

- A lack of financial accountability by the organization
- A lack of regular communication by the organization

CODE may provide the following benefits to Partners:

Educational

CODE may provide and/or support professional development in Dance and Drama, which may include workshops, conferences, courses, and/or resource development. CODE may provide consultation to ensure clear links to curriculum, assessment and evaluation. CODE may provide advertising and promotion of services to members.

Community

CODE may provide and/or support professional development in Dance and Drama, which may include workshops, conferences, courses, and/or resource development. CODE may provide consultation to ensure clear links to curriculum, assessment and evaluation. CODE may provide advertising and promotion of services to members.

Business

CODE may provide advertising and promotion of services and/or products to members. CODE may provide and/or support companies to help facilitate or develop educational

services and/or products. CODE will help to ensure there is a clear link to curriculum, assessment and evaluation.

All services and products developed will be vetted and approved by CODE for consistency with our mandate and by-laws.

Partners may provide the following benefits to CODE:

- Financial support as a donation

Or in kind:

- Accounting services
- Website services
- Publishing services
- Volunteer work
- Advocacy support
- Donation of goods (e.g. resources, office supplies, etc.)
- Discounts and/or promotions to CODE members (one-off or ongoing discounts for members and/or their students)

***CODE aligns itself with the Canadian Charter of Rights and Freedoms, the Ontario Human Rights Code, and the 94 Calls to Action of the Truth and Reconciliation Commission.**

Paid Advertising

CODE accepts paid advertising.

Companies who are not partners but wish to have paid advertising on the CODE website must not conflict with CODE's mandate and bylaws and the ad must align with the Canadian Charter of Rights and Freedoms, the Ontario Human Rights Code and the 94 Calls to Action of the Truth and Reconciliation Commission.

*Please refer to **Partnership, Project Collaboration, Information Sharing, Discounts and Advertising Procedures** for more specific information and for Advertising Rates. This DOC may be found in the Policies Folder for convenience of access.*

Created in 2018.