

Creative Process Rubric Suggestion/Sample

Criteria	Level 1 (Beginning)	Level 2 (Developing)	Level 3 (Proficient)	Level 4 (Extending)
Challenging and Inspiring	Identifies a basic idea with limited originality or relevance.	Identifies a relevant idea with some creative potential.	Identifies a compelling idea that sparks creativity and engagement.	Identifies a highly original and thought-provoking idea that inspires deep creative exploration.
Imagining and Generating	Generates few ideas with minimal variety or depth.	Explores some different ideas with moderate creativity.	Generates a range of creative and relevant ideas.	Explores a wide variety of imaginative ideas with originality and insight.
Planning and Focusing	Demonstrates limited planning; goals are unclear or unrealistic.	Develops a basic plan with some clear goals.	Creates a focused and realistic plan with clear goals.	Develops a detailed, strategic plan with well-defined and ambitious goals.
Exploring and Experimenting	Rarely experiments with new techniques or approaches.	Tries some new techniques with limited risk-taking.	Explores different techniques and approaches with confidence.	Consistently experiments with innovative techniques and takes creative risks.
Producing Preliminary Work	Produces incomplete or underdeveloped drafts.	Produces basic drafts that show some development.	Produces well-developed drafts that reflect thoughtful preparation.	Produces polished and insightful drafts that show strong creative intent.
Revising and Refining	Makes minimal revisions; feedback is rarely used.	Makes some revisions based on feedback.	Thoughtfully revises work using feedback to improve quality.	Skillfully refines work through multiple revisions, showing deep engagement with feedback.
Presenting, Performing, and Sharing	Presentation lacks clarity or preparation.	Presentation is somewhat clear and prepared.	Presents work clearly and confidently to an audience.	Delivers a compelling and polished presentation that engages the audience.
Reflecting and Evaluating	Provides limited reflection; lacks insight into process or product.	Reflects on process and product with some insight.	Thoughtfully evaluates both process and product, identifying strengths and areas for growth.	Provides deep, critical reflection with clear insights and strategies for future improvement.

